

From Practice to Policy: How can ACBS practitioners and scientists impact public policy?

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Introductions 😊



ABOUT ANZACBS

“...the Australia and New Zealand Association for Contextual Behavioural Science is dedicated to the advancement of cognitive and behavioural science and practice to alleviate human suffering and advance human well being... This organization seeks to foster and further develop a local community of scholars, researchers, educators, and practitioners...”

And influence social policy??

TOMORROW AFTERNOON: 3:00-5:00PM
THE FUTURE OF ANZ ACBS - PAUL ATKINS & ERIC MORRIS

ANZACBS Singing from the Same Hymn Sheet



ACCESS POINTS FOR EMBEDDING CBS IN SOCIAL POLICY GOVERNMENT

FEDERAL GOVERNMENT	STATE GOVERNMENT	LOCAL GOVERNMENT	ACCESS POINT
Lower – House of Representatives	Lower - Legislative Assembly	State Minister for Local Government	
Upper – Senate	Upper - Legislative Council	Local Council	
Gate-Keepers	Gate-Keepers	Fewer Gate-Keepers	
You as a constituent	You as a constituent	You as a ratepayer	
MHRs & Senators want YOUR vote	MLAs & MLCs want YOUR vote	Candidates for Council want YOUR vote	You
Committees of Inquiries	Committees of Inquiries	Council Meetings are Public	You CBS Specialists

Making submissions & appearing as a witness to Senate Inquiries [Making a submission](#)

FEDERAL & STATE GOVERNMENT POLICY MAKING

- Council of Australian Governments (COAG)
- High-level Intergovernmental Agreements
- Cover all or Individual States & Territories
 - Public Hospital Funding Agreement
 - National Disability Insurance Scheme
 - Terrorism; Human Cloning; Biosecurity
- Unlikely Access Point for CBS

NATIONAL PARTNERSHIP AGREEMENTS (NPAs)

- Cover all, some or Individual States/Territories
- Specific projects
- Time-limited
- Joint Commonwealth & State Funding
- “Lead Agency” for each NPA – State Government Agency
- Services delivered by State Government Agencies and/or NGOs
- Reference Group

EXAMPLES of CURRENT NPAs

- National Quality Agenda For Early Childhood Education and Care – 2015-18
- Universal Access to Early Childhood Education - 2016 & 2017
- Northern Territory Remote Aboriginal Investment 2016-2022
- National Partnership on Remote Housing 2016-2018

CBS ACCESS POINTS

NPAs

- Lead Agency
- Reference Group
- Other State Government Agencies & NGOs who are actually delivering programs under the NPA

LOCAL GOVERNMENT PROGRAMS

- Check Local Council's Website
- Child Health Centres
- Counselling & Mental Health
- Drug Support/Rehabilitation
- Youth & Family Violence Refuges
- HACC & Senior Citizen Centres

LOCAL GOVERNMENT CBS ACCESS POINTS

- Individual Ratepayers & the Councillors
- NGOs & Councils deliver local programs

WHO ELSE INFLUENCES SOCIAL POLICY?

- Industry Groups (e.g. Minerals Council of Australia)
- Philanthropic Organizations
- Businesses - “Social Licence”



FUNDING SOURCES

- There are always funds available. The variable is who is making the decisions on how to spend them.
- Philanthropic Organisations
- Businesses

MINDEROO FOUNDATION

- **Walk-Free Foundation** – abolish modern slavery
[Trafficking Terror – How Modern Slavery & Sexual Violence Fund Terrorism*](#)
- **GenerationOne** – End disparity between Indigenous & non-Indigenous Australians
- **Thrive By Five** – long term, evidence-based approach to how Australia prioritises its children
- [Minderoo Foundation](#)

*The Henry Jackson Society, London - 5 October 2017

McCUSKER FOUNDATION

- Care, welfare & education of young people
- Promotion of high achievement and excellence
- Support for the aged and infirm
- Prefers to fund WA Projects
- Preconditions for funding:
- Incorporated - ANZACBS ✓
- Registered charity -> tax deductible donations - ANZACBS ✓

BUSINESSES & SOCIAL LICENCE

- Businesses need Social Licence to operate & be profitable
- Around for 20 years

“The social licence is the level of acceptance or approval continually granted to an organisation’s operations or project by local community and other stakeholders.”

<http://accsr.com.au/defining-the-elusive-and-essential-social-licence-to-operate/>

(Fed) DEPARTMENT of INDUSTRY, INNOVATION & SCIENCE

“Unless a company earns that licence, and maintains it on the basis of good performance on the ground, and community trust, there will undoubtedly be negative implications. Communities may seek to block project developments; employees may choose to work for a company that is a better corporate citizen; and projects may be subject to ongoing legal challenge, even after regulatory permits have been obtained, potentially halting project development.”

<https://industry.gov.au/resource/Programs/LPSD/Community-engagement-and-development/Best-practice/Pages/Social-licence-to-operate.aspx>

SOCIAL LICENCE

“The permission the community gives industry to undertake its business activities... (it) involves meeting community health, safety & environmental standards (and delivering) benefits to local communities, addressing disadvantage and contributing to overall social amenity”

(Daniel Smith, Executive Director CGM Communications, The West Australian 21 September 2017)

SOCIAL LICENCE

DEFINITELY A “THING” in 2017

- North Perth Bendigo Bank - \$2.5m invested in local community over several years:
 - Aged Wellness Centre
 - Type 1 Diabetes Family Centre
- Rio Tinto - \$179m invested into community programs in WA in 2016

5 senses

Away

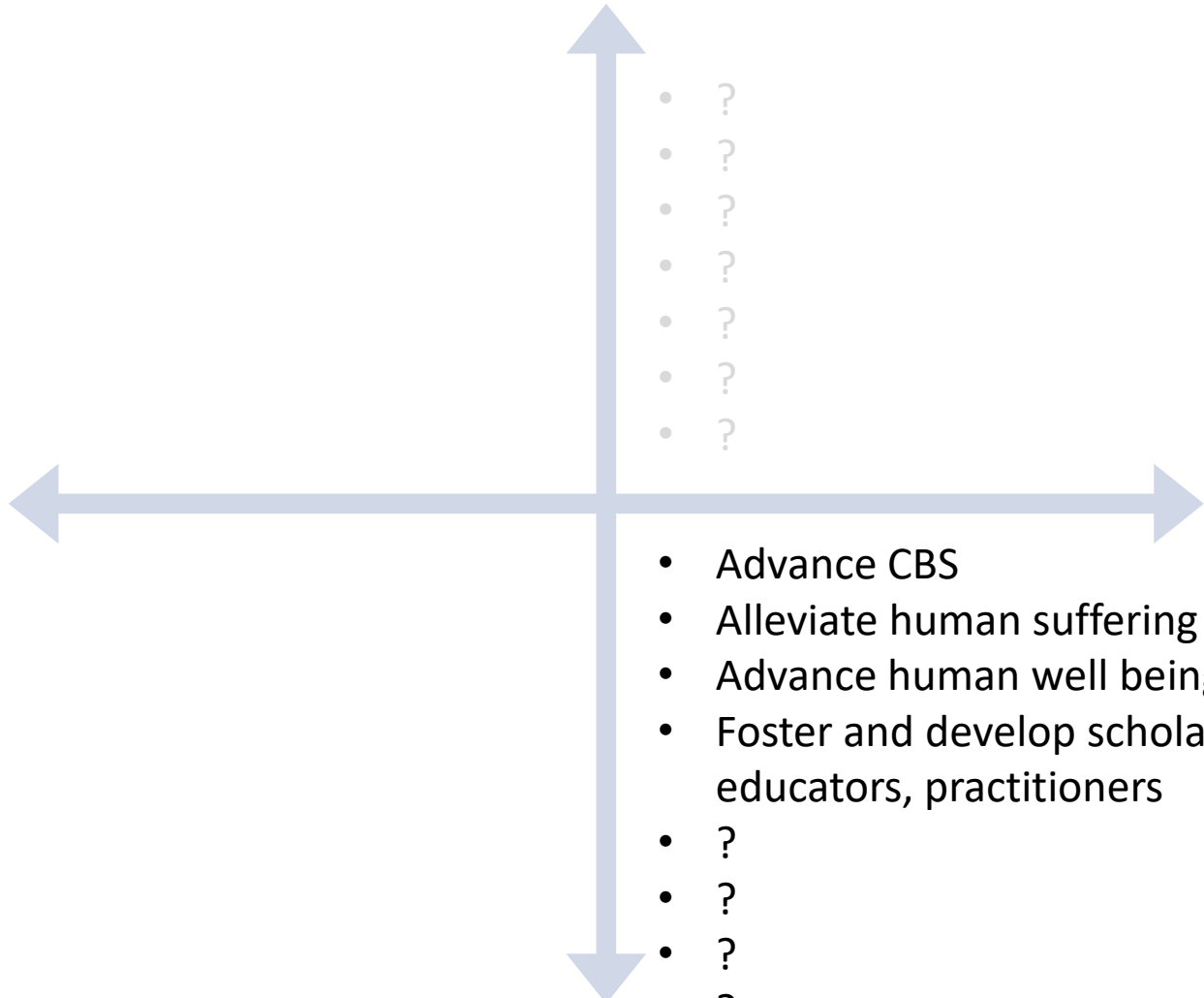
Towards

Internal

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- Advance CBS
- Alleviate human suffering
- Advance human well being
- Foster and develop scholars, researchers, educators, practitioners
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- ?



RANDOM HINTS

- Use correct titles – web
- Face-to-face/phone more powerful than letters or email
- Prepare; be concise & clear about what you want done & follow up
- Compassion, nurturance, values, alleviating suffering - Lingua Franca of CBS -> “hard” science upfront
- Risk Management
- The Seduction of Success
- Networks & the media



CBS KNOWLEDGE BANK (INC)

Let's take it further

See you at “The Future of ANZ ACBS”

And on the Board

And on sub-committees

We can totally rock this thing 😊